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## Mission Statement: To offer non-profit organizations a profitable fund raising opportunity through the use of gift cards provided by regional and national merchants.

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### About Gift Cents Scrip

Gift Cents offers an easy, exciting and profitable fundraiser for your organization.

Our scrip program provides gift cards from a wide variety of retail merchants....**at a discount.**

Your members simply purchase the gift cards from you **at face value.**

Every gift card sold earns a profit for your organization, and the participants receive dollar for dollar value for everything purchased.

**IT'S THAT EASY!  
NO RESTRICTIONS, NO MINIMUMS!  
SUPPORT & SERVICE TO HELP YOU  
SUCCEED!**

#### Example of Potential Earnings

This chart example is based on one order. Your organization may place orders weekly, bi-weekly, monthly, etc. as needed. This program may be used continuously throughout the year. Actual totals will vary based on spending per family.

| # of Members | Amount Spent | Total Purchased | Profit @ 4% | Profit @ 8% |
|--------------|--------------|-----------------|-------------|-------------|
| 10           | \$100        | \$1,000         | \$40        | \$80        |
| 50           | \$100        | \$5,000         | \$200       | \$400       |
| 100          | \$100        | \$10,000        | \$400       | \$800       |
| 250          | \$100        | \$25,000        | \$1,000     | \$2,000     |
| 500          | \$100        | \$50,000        | \$2,000     | \$4,000     |

### Sample List of Participating Merchants

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#### Supermarkets

Acme  
Fairway  
Giant Food  
Giant Eagle Foods  
Pathmark  
ShopRite  
Stop & Shop  
Waldbaum's

#### Drug/Beauty

Bath & Body Works  
CVS  
Rite Aid  
Sephora  
Ulta  
Walgreen's

#### Department Stores

Aeropostale  
AJ Wright  
JCPenney  
Macy's  
Marshalls  
Sears  
T.J. Maxx

#### Entertainment

AMC Theaters  
Best Buy  
Blockbuster  
Regal Cinemas  
United Artists

#### Specialty Stores

Amazon.com  
Barnes & Noble  
Bed Bath & Beyond  
Borders  
Claire's  
GAP  
Home Depot  
Lowe's  
Old Navy  
Petco  
Pottery Barn  
Staples

#### Restaurants

Applebee's  
Burger King  
Charlie Brown's  
Chili's  
Dave & Buster's  
Dunkin' Donuts  
Friendly's  
LongHorn  
Olive Garden  
Outback  
Panera Bread  
Red Lobster  
Starbucks  
Subway

#### Travel

Clarion  
Comfort Inn  
Fairfield Inn  
Marriott  
Renaissance Hotels

### Why Gift Cents?

Our team consists of helpful, knowledgeable individuals who are dedicated to helping worthy organizations raise money.

We're here to support your fund raising efforts by offering:

- ✿ Downloadable print-ready marketing materials
  - o Flyers
  - o Newsletters
  - o Promotional announcements
- ✿ Marketing Support
  - o Seasonal promotions
  - o Contests to generate supporter interest
  - o Merchant discount coupons
  - o Increased discount specials

Our courteous Customer Service Department is equipped to answer all your questions and assist with your fundraising efforts.

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**Gift Cents**  
**P.O. Box 640034**  
**Oakland Gardens, NY 11364**

*Visit us online at [www.giftcents.com](http://www.giftcents.com)*

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**Gift Cents makes sense!**

## What makes Gift Cents fund raising different?

***Your members use gift cards to buy items they would normally buy, and spend what they would normally spend.***

- \* No door-to-door selling
- \* No solicitation
- \* No need to purchase items you don't need or want
- \* Seasonal promotions
- \* You can easily incorporate gift cards into your weekly routine - support your group with everyday purchases!
- \* Raise funds with gift cards as incentives for your colleagues, staff, students, and volunteers
- \* User-friendly online ordering
- \* Exciting contests to encourage your supporters
- \* Special increased discount periods
- \* Dedicated and knowledgeable staff
- \* Great gift ideas!
- \* No minimums, no hidden fees
- \* Support and service to help you succeed
- \* Every gift card sold earns a profit for your organization, and the participants receive dollar for dollar value for everything purchased

***Our goal is to help you reach your goals!***



Gift Cents  
PO Box 640034  
Oakland Gardens, NY 11364

# GIFT CENTS

**Gift  
Cards  
For Your  
Fund Raising  
Needs**

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